

# Top Tips

FOR TAKING MOBILE VIDEO

A cloudy/overcast sky offers the best natural light



**LIGHT** should be on your subject's face, not behind them



1

## Turn Phone Horizontal



Get to a quiet place and

**TEST AUDIO LEVELS**

before recording



Use **PLAIN BACKGROUNDS** whenever possible

2

## Tap the Screen to Focus

Look straight into or just over the camera lens



3

## Don't Cover the Mic/Camera with Your Hands



If the audio is bad, consider recording a **VOICE OVER** to replace it later

4

## Stabilize Your Device

### Remember To...

MAKE SURE YOU ARE ALLOWED TO RECORD VIDEO AT THAT LOCATION

FOLLOW THE CENGAGE PERMISSION PROCESS

AVOID INCLUDING OTHER COMPANY BRANDED/COPYRIGHTED MATERIAL