Reviewing Proofs in Workfront

Updated December 2022

NOTE: Please respond to design routings within 1 week of receiving the notification.

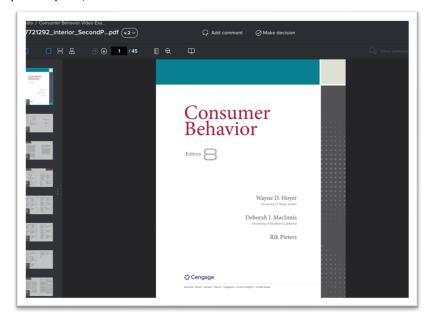
Notification for Review

1. When a creative asset (cover design, interior design, styleguide, etc) is ready for review, stakeholders will receive an email from Workfront. Note: For Outlook Mail, there is a chance the email will go to your "Other" tab and not focused. Click on the "Go to proof" button to launch Workfront.



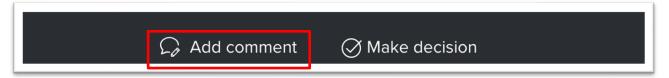
Viewing the Design

2. When the proof opens, it will look similar to this.



Adding Comments

3. After thoroughly reviewing the design click on the "Add Comment" button from the top toolbar to add feedback.



General Comments:

• To make a general/global comment, a comment not about a specific design element or feature, simply type your comments into the "Add comment box" when it pops open on the right of the screen.

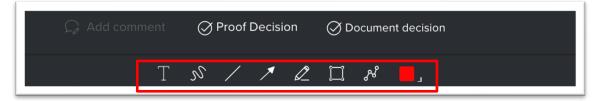
Design Element/Feature Specific Comments:

To add a specific comment, click and drag to create a box around the specific area you
want to comment on, and then type your comments into the Add comment box on the
right of the screen.



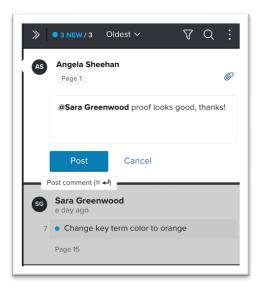
Mark-up Tools:

You can use these additional tools for location specific comments.



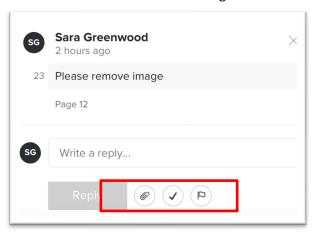
Direct Messages/View-and-Reply:

- View and reply to other team members comments on the right side of the screen.
- You can also notify a team member of a comment by using @ and their name.



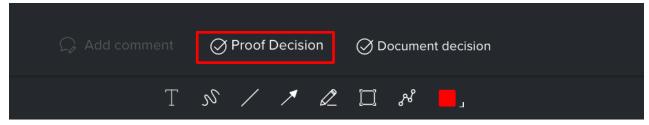
Attach, Resolve, Flag in Comments

- Attach: Click the paperclip icon to attach files for reference or image files to swap, as needed.
- Resolve: use the resolve button once a decision to an edit is made or when there is an update on how to move forward.
- Flag: if you want to mark the comment as required or suggested update you can by using the Flag icon but this is not needed when adding comments to the proof.

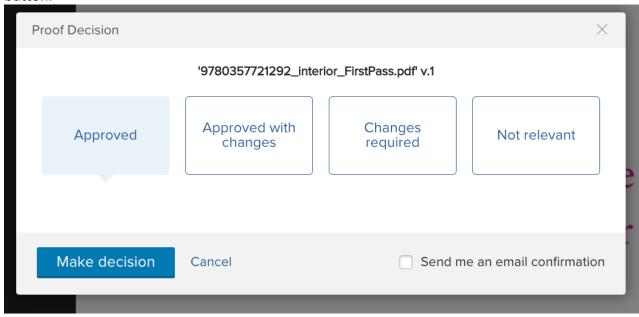


Final Approval

4. Finally, when you are done with your review, click "Proof Decision":



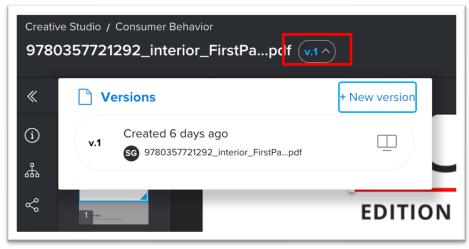
5. Select the preferred action from the pop-up window and then click the "Make Decision" button.



- Approved: No further changes are needed
- **Approved with changes:** The design is approved after the changes noted are made. This means there will not be another round of review.
- Changes required: The design needs another round of review after changes are made.
- **Not relevant:** Please do not select this option until you discuss it with your **CSD** first.

Additional Rounds of Review

• If subsequent routings are needed, proofs will show a new version number to differentiate them. You can find the version number in the top left.



Feature: Compare between layout versions

• New for Workfront, you can click the side-by-side icon to compare two versions of the proof.



Misc

Clicking on the proof title will bring you back to the Proof dashboard.



• You can download the PDF from the left sidebar menu.

